MARKET DEVELOPMENT MARKET COOPERATIVES

Rationale

Marketing cooperatives would establish formal or informal trigger prices at which materials would be voluntarily withheld from or released for sale to markets. Such cooperatives would all respond to the need for the United States to more aggressively compete as a unified whole in international markets where other countries have already established major public/private partnerships that dramatically affect the process of marketing recycled materials sold from the United States.

Policy

The National Recycling Coalition favors the establishment of marketing cooperatives among interested cities and companies.